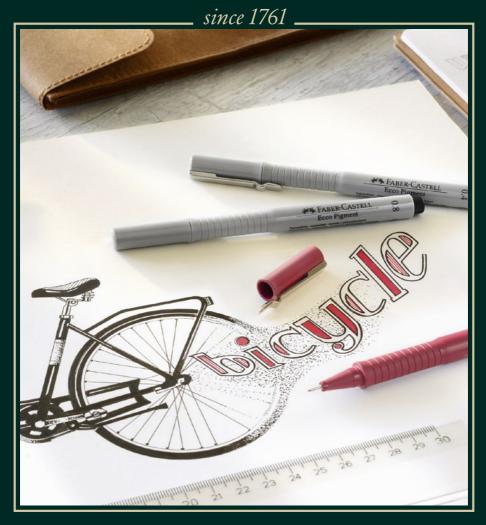


# FABER-CASTELL



Ecco Pigment



# Climate protection starts with the product – global CO<sub>2</sub> neutrality is unique in the writing instrument industry

 $T\ddot{U}V$  Rheinland has certified that the company is  $CO_2$  neutral worldwide. The company's eco-forests in Brazil and Columbia actively contribute to protecting the environment. Instead of touting individual "green products", Faber-Castell minimises its environmental footprint throughout the entire life cycle of its product range. Faber-Castell products are green because they are long-lasting, often refillable as well as pollutant-free, and come from CO2-neutral production. The use of bio and recycled plastics also improves the "green footprint" of Faber-Castell.







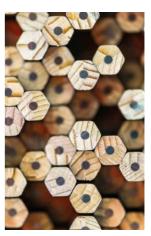














#### Faber-Castell stands for quality

Faber-Castell is one of the world's leading manufacturers and marketers of quality products for writing, drawing and creative design – the brand name is world-famous. In the core area of woodcased pencils, the group is the most important and oldest manufacturer in the world with a production capacity of more than 2 billion pencils and coloured pencils.







The Ecco Pigment is a fineliner with enormous potential. Equipped with a highly pigmented, lightfast ink, it is suitable for technical drawings, illustrating, calligraphy and for inscriptions on certificates and documents. On absorbent surfaces, the Ecco Pigment does not bleed through the paper and can be corrected on transparent paper with an ink eraser.

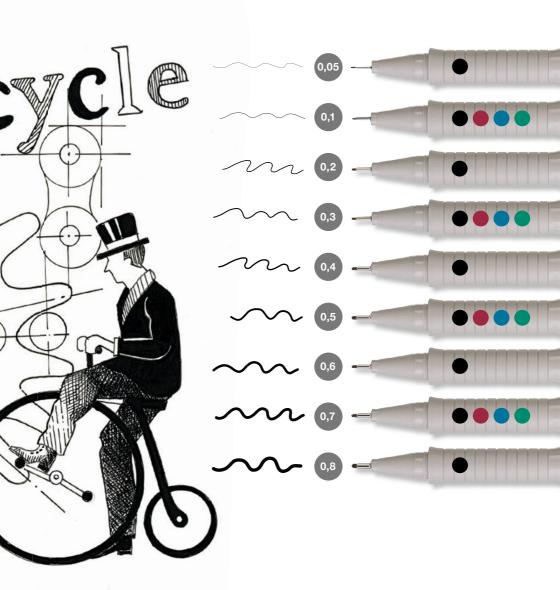
The ergonomic shape of the pen enables tireless drawing. The barrel and the cap of the Ecco Pigment are made from recycled plastic.

Ecco Pigment fineliners are available with line widths from 0.05 to 0.8 mm.





# 9 line widths · 4 colours



### Ecco Pigment

#### Techniques · Hatching

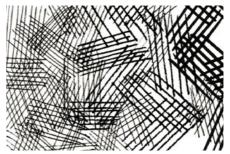
#### Hatching

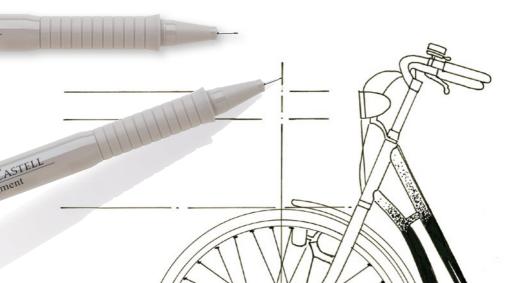
Hatches drawn with parallel, densely spaced lines can melt into a single colour from a distance. The closer together the lines are, the darker the area appears.

#### **Cross hatching**

New hues in a wide range of shades are created by overlapping lines in different directions or different colours. For cross-hatching, lines are overlapped at different angles. Multi-coloured cross-hatching can be used to create interesting colour mixes.





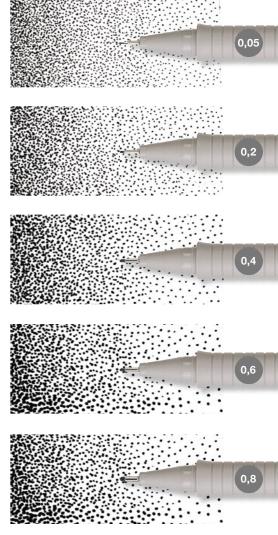




#### Techniques · Pointillism

The word pointillism comes from the French word "point" = "dot". This painting technique uses the dot as the only stylistic element. Dots in various sizes and colours give the picture its shape, the density of the dots determines the tonal values of the finished picture. A key strength of the Ecco Pigment: The shape of the pen nib does not change even after several thousand dots, meaning that lines and dots retain their size and quality reliably.

The effect of pointillism is revealed when viewed from a distance: The further away the observer is from the picture, the more the dots merge into complete visual areas. An effect we are familiar with from the field of printing. Here too, a picture is created based on the density and overlapping of dots.



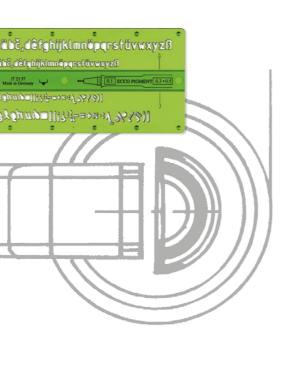


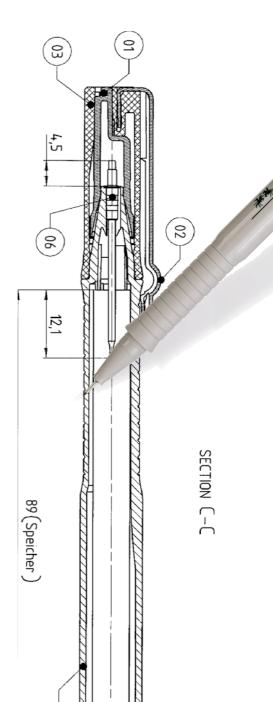
# Ecco Pigment

### Technical drawing

The Ecco Pigment can be used for the final artwork in technical drawings. The preliminary sketch drawn with a pencil is traced over with the ink pen. When the pencil strokes are erased, the ink stroke remains in place clean and clear.

The Ecco Pigment is ideally suited for technical drawing. The long, metal-clad nib is perfect for drawing with rulers and templates. The different line widths enable clear, fine and standardised lines to be drawn.







#### Illustration

Illustrating is a real pleasure with Ecco Pigment fineliners. The usage options are endless: as a line drawing, for highlighting in watercolour or acrylic pictures, for quick sketches while on the move, for combining in collage techniques.

Many illustrators prefer to draw a line drawing by hand and to continue working on it on the computer. The exact line of the Ecco Pigment impresses in this field too with loss-free digitisation.





#### Comic



#### Felix Görmann

Born in Berlin, Germany Artist name: Flix Communication design studies in Saarbrücken and Barcelona Works as a comic illustrator for newspapers and publishers on a national and international level www.flix.de

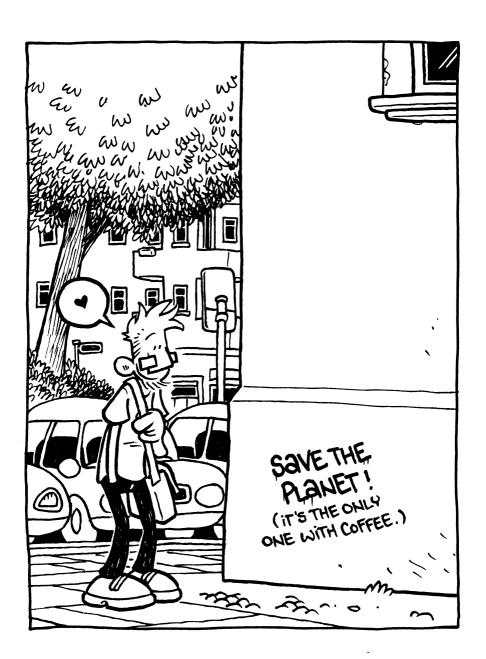
"I love telling stories. For me, the comic is the most natural way to do this. Distinct, clear pictures are created with distinct, clear lines. And the best way to achieve this is with the Ecco Pigment fineliner. It doesn't smudge and stays black even if I erase the preliminary pencil sketch."



# SAVE THE PLANET! (IT'S THE ONLY ONE WITH COFFEE X







#### Pointillism



#### Giulio Stoppani

Born in Milan, Italy Autodidact Graphics, pointillism, engravings www.zeropuntouno.eu

"No pencils, no brushes, no computer. A good technical pen, a black and white idea to re-create, a clean white sheet of rough paper, a hand tapping tirelessly in a syncopate dance for dozen of hours, at one tenth of millimeter from reality"













# $Mandala \cdot Zentangle^{\circ} \cdot Tattoo$



#### Natalie Gehre

Born in Erlabrunn, Germany Member of the Hof art association Part-time artist http://atelier-1984.jimdo.com "I find Ecco Pigment fineliners to be extremely reliable. They can be used for mandalas, Zentangle® pictures, tattoo designs and for highlighting portraits. The 0.05 nib is particularly great for drawing eyelashes, for example. The different thicknesses mean that mandalas and Zentangle®pictures can be drawn extremely precisely and accurately without overlapping multiple "layers". The ink is absorbed quickly by the paper and does not smudge. The pen sits optimally in the hand and has a truly versatile range of uses."



FABER-CASTELL Ecco Pigment



# Calligraphy · Handlettering



#### Joachim Propfe

Born in Mannheim, Germany Colour design and calligraphy studies in Hildesheim Colour designer and font artist http://www.kalligrafie-propfe.de

"I really like working with fineliners like the Faber-Castell Ecco Pigment, as they are perfect for quick calligraphy sketches or handlettering. The pens with the thicker 0.5 to 0.7 nibs can be used like small dip pens, the thinner nibs are great for fine, elegant handwriting."

IDEALIST:
I don't know
where I'm goings
but I'm on
my way?

WILLIAM SHAKESPEARE



wasserfest • lich rowand than DOESN'T HURT

#### Mixed Media

## Ecco Pigment + Castell 9000

The Ecco Pigment is the optimal choice for strong contours and for defining highlights. Shading with the Castell 9000 in different grades does not cover the Ecco Pigment, the lines remain clear and black.





#### Ecco Pigment + Albrecht Dürer artists' watercolour pencils

